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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Applicant: General Tools Manufacturing Co., Inc.

Trademark: WE LOVE TOOLS

Serial No.: 78/272691

Law Office: 108

Examiner: Jason F. Turner, Esq.

Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF APPEAL

Applicant hereby appeals to the Trademark Trial and Appeal Board from the decision of the Trademark Examining Attorney refusing registration.

Attached is our check for \$100.00 to cover the appeal fee. Please charge Deposit

Account No. 12-0425 if any additional charges are incurred.

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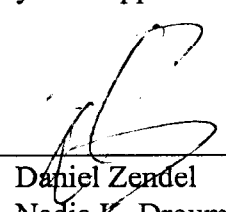
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LADAS & PARRY
Attorneys for Applicant

Dated: January 12, 2005

By: _____


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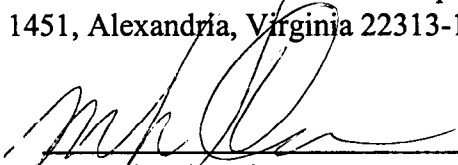


01-24-2005

U.S. Patent & TMO/TM Mail Rcpt Dt. #64

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Trademark Trial and Appeal Board, P.O. Box 1451, Alexandria, Virginia 22313-1451, on the date appearing below.


Melanie Kirkorian

January 12, 2005
Date